

Features	Benefits
<b>“Check Availability” Button</b>	<ul style="list-style-type: none"> <li>• Provides consumers with access to the decision-influencing information they want, such as current availability, pricing and specials.</li> <li>• Allows prospects to lease online 24/7/365.</li> <li>• Transforms your corporate website into a powerful closing tool with check availability and online leasing capabilities.</li> </ul>
<b>Unmatched Online Distribution Network</b>  See <a href="http://www.vaultware.com/partners">www.vaultware.com/partners</a> for a complete list of distribution partners	<ul style="list-style-type: none"> <li>• Updates information for your apartment communities on all the Internet Listing Services on which you advertise.</li> <li>• Branded ILS pages provides consumers with a consistent online experience and provides you with accurate sourcing details.</li> <li>• Maximizes your marketing reach with automated posting and management of individual vacant apartment units to search engines like Google and Oodle.</li> </ul>
<b>Automated Rent Updates</b>	<ul style="list-style-type: none"> <li>• Ensures consistency of advertised rents on multiple websites.</li> <li>• Puts an end to the error-prone, time-consuming process of manually updating pricing and property information on each online marketing source individually.</li> <li>• Manages your online specials across multiple websites including the ability to pre-set start and end dates.</li> </ul>
<b>Online Pre-Qualification</b>	<ul style="list-style-type: none"> <li>• Allow prospects to pre-qualify online anytime, day or night, using your existing resident screening provider and scoring model.</li> <li>• Provides the most qualified lead possible with the highest conversion rate.</li> <li>• Inserts all applicant and outcome information directly into your screening provider system just as if your staff entered it themselves.</li> </ul>
<b>Industry’s Premier Online Apartment Reservation System</b>	<ul style="list-style-type: none"> <li>• Allows consumers to “hold” the specific apartment unit of their choice, thereby satisfying consumers’ needs to be in control of leasing transaction.</li> <li>• Manages your entire inventory online across the spectrum of websites you advertise with, without the worry of duplicate reservations being made.</li> </ul>
<b>Best-of-Breed/MITS-Compliant Technology</b>	<ul style="list-style-type: none"> <li>• Minimizes training and implementation time by seamlessly working with your current system and solution providers.</li> <li>• VaultWare partnerships with property management systems, internet listing services, resident screening providers, call centers, website providers and lead management systems means data transfer issues are minimized.</li> <li>• Standardized MITS integration with all your providers eliminates need for manual management of separate systems.</li> </ul>
<b>Grace Hill Online Training Module</b>	<ul style="list-style-type: none"> <li>• Provides your staff with on-demand training when it is convenient for them with the easy-to-access online training module delivered through the industry’s leading training site, <a href="http://gracehill.com">gracehill.com</a>.</li> </ul>

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<b>VaultWare Control Panel</b>	<ul style="list-style-type: none"><li>• Easy-to-interact-with control panel lets you customize how your availability and property information is displayed online.</li><li>• Permits easy viewing and management of all your leads, online rental applications, specials, and more.</li></ul>
<b>Availability Alerts</b>	<ul style="list-style-type: none"><li>• Online prospects can elect to receive customized email and text notification when a desired apartment becomes available.</li><li>• Property managers can keep track of prospects who signed up for alerts to have visibility as to which websites they came from.</li><li>• Allows new properties to lease up with a prospect waiting list even before units are ready to rent.</li></ul>
<b>Reporting</b>	<ul style="list-style-type: none"><li>• Benchmark your advertising activity against industry averages with the VaultWare Market Index report.</li><li>• Online reporting tracks the frequency of availability views, lead and reservation details, and lead follow up details.</li><li>• Allows you to determine which online marketing sources are generating the highest quality traffic. Multiple sources are easily seen on a single consolidated report.</li></ul>
<b>Integration with revolution LRO<sup>SM</sup> and YieldStar Revenue Management Systems</b>	<ul style="list-style-type: none"><li>• Optimized pricing displayed on the consumer-friendly VaultWare Flexible Pricing Grid<sup>TM</sup> allows consumers to select a lease term that meets their needs.</li><li>• Gives call centers increased visibility to optimized lease pricing.</li><li>• Accurately and effortlessly distributes optimized pricing information on the Internet allowing revenue management rents to be widely visible.</li></ul>
<b>Integrated Online Rental Application &amp; Payment</b>	<ul style="list-style-type: none"><li>• Prospects can complete the lease application online, and paying the application fee online with existing payment processor partners.</li><li>• Eliminates the inconvenience of requiring prospects to print, hand write and then fax a PDF form, making PDF rental applications obsolete.</li><li>• Application link can be included anywhere online – properties can link to it on their website or it can be included in email responses.</li></ul>
<b>Portfolio Portal</b>	<ul style="list-style-type: none"><li>• Access to updated and specific property information, including current pricing and specials, allows your internal or third-party call centers to be more effective in selling your property and scheduling more prospects to visit.</li><li>• Eliminates need to separately update your call center with updated inventory information.</li><li>• Aids in cross-selling between sister properties by allowing agents to easily see availability for the other properties within their property management company's portfolio.</li></ul>