

news

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For Immediate Release

**Top Ten Most Popular VaultWare Powered Apartment Search Websites
 in Third Quarter 2009**

October 13, 2009, Scottsdale, AZ -- Realty DataTrust, makers of VaultWareTM, the multifamily industry's leading online apartment availability and reservation system, today released their quarterly list of the top ten most popular apartment search websites powered by VaultWare during the 3rd quarter of 2009. The rankings are based on the number of times renters check specific apartment availability online per property from the respective website.

Apartment search websites that prominently display the VaultWare online availability functionality allow their users to instantly see current rental pricing and available apartments versus filling out an email form or calling to request this information. Checking availability is typically the first step in the rental process after viewing general information about the property on these websites.

A property advertising on these top ten Internet Listing Services throughout the third quarter of 2009 would have had 889 prospective renters check the property's current availability. VaultWare powers availability and reservations for over 170 websites in the United States.

The top six ranked Internet Listing Sites are notably unchanged from the second quarter of 2009. Move.com made it back onto the list after dropping off last quarter. ApartmentGuide.com and ApartmentFinder.com switched positions during the third quarter.

Top Ten Most Popular VaultWare Powered Apartment Search Websites – Q3 2009			
Based on prospective renters checking apartment availability			
Rank	Previous Rank	Website*	Availability Searches per Property
1	1 -	Rent.com	220.5
2	2 -	4Walls.us	167.4
3	3 -	Apartments.com	158.8
4	4 -	ForRent.com	105.4
5	5 -	ApartmentShowcase.com	69.9
6	6 -	Craigslist.org	66.9

7	9 ↑	ApartmentFinder.com	30.2
8	NR	Move.com	29.4
9	7 ↓	ApartmentGuide.com	25.8
10	10 -	MyNewPlace.com	14.5
Total			888.8

* With a minimum of 200 apartment properties powered by VaultWare.

For more information, visit the VaultWare Online Marketing Index (www.vaultware.com/marketindex) which enables multifamily professionals to benchmark their individual property or their portfolios' online leasing results against industry averages. To see how rental pricing compares by marketplace, visit www.PadZing.com.

About Realty DataTrust Corporation

Realty DataTrust Corporation, located in Scottsdale, Arizona, offers online leasing solutions for the multifamily housing industry that helps consumers reserve apartments online and decreases properties' vacancy rates. Over 120 management companies throughout the United States, from small property management companies to some of the country's largest real estate investment trusts, use the award-winning VaultWare check availability and reservation system. VaultWare lets consumers easily find and reserve an available apartment while giving apartment management companies reservations from highly-qualified prospects. PadZing.com, an apartment market trends division by Realty DataTrust, gives apartment owners, marketing executives and apartment brokers vacancy and rental rate data to help create forecasts, compile customized data trends per geographic region and analyze trend data to make daily business decisions. To learn more about Realty DataTrust, visit the company's website at www.realtydatatrust.com.

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